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## "ZORNITSA" - THE PROTESTANT NEWSPAPER IN THE BULGARIAN NATIONAL REVIVAL PERIOD

## Pavel Stefanov

Although this 19th century Bulgarian newspaper have received some attention in academic circles, this is the first paper to focus exclusively on it. It was published by American Methodist missionaries in Istanbul from 1864 until the time of Bulgarian liberation in 1878. The founder editors were Albert Long and Elias Riggs. The Zornitsa newspaper was by far the cheapest, the most varied and most popular Bulgarian periodical during the 19th century. It sought to educate the public in many spheres, including agriculture, ethics, women rights and the need for better education. It did not dabble in cheap religious propaganda. In 1876 Zornitsa objectively covered the April uprising and the Ottoman atrocities after it. The enormous role of this newspaper during the crucial 19th century needs to be reestablished and popularized.