

⁴⁴ Алими, С. Новите кучета пазачи. С., 2008, с. 70.

⁴⁵ Петев, Т. Теории за масовата комуникация. С., 2004, с. 174.

⁴⁶ Дичев, И. Цит. съч.

⁴⁷ Пак там.

⁴⁸ Джуд, Т. Днес живеем в демагогски демокрации. - Култура, бр. 301, 10 септ. 2010, с. 10.

⁴⁹ Петев, Т. Цит. съч., с. 169.

OUR NATIONAL REVIVAL PRESS AND MODERNITY

The problem of the superfunctions/dysfunctions of Bulgarian journalism is
reactualized

Zdravka Konstantinova

During the National Revival period in the absence of the three national powers the forth one - the Bulgarian journalism - made efforts to compensate for them and to fulfill their functions, i.e. it assumed super functions. This was one of the few cases when stepping outside its usual niche was a constructive and not a destructive process for journalism, in fact, the press of the National Revival aimed at communicative building of a legitimate power, in this way Bulgarian journalism of the National Revival which turned into a field of synchronized activities of the other institutions as well built statehood even before the re-establishment of the Third Bulgarian State.

Nowadays, the charging of journalism and media with functions not typical of them leads to dysfunctionality. However, more and more rapidly counteractive compensational processes develop in internet - in Blogosphere, Facebook, YouTube, through Wiki-Management.